

CERTIFICATION



This certifies that **Sea Sense Flip Flops**
has financed Plastic Positive collection
to the stated amount in June 2021.

The cleanup is carried out by verified Empower partners in over 15 countries,
tackling the plastic waste problem where it's needed the most.

Sponsoring plastic waste cleanup of

625 KG



empower.eco



PLASTIC CLEAN-UP CERTIFICATE

Certificate issued: 12.7.2021
Certificate verified: 12.7.2021
Reference: EM181
Invoice: 30.6.2021

Cleanup Data

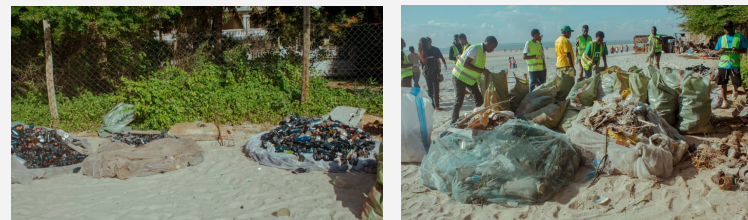
Period cleaned up: June 2021
Certificate amount: 264 KG
Plastic cleaned up: PET, mixed marine litter
Handling: Collection and sorting

Location

Cleanup location: [Mbezi Beach,](#)
[Dar Es Salaam, Tanzania](#)



Activity



Local organisation Environmental Conservation Community of Tanzania (ECCT)



COLLECTION PROJECT

Dar es Salaam, Tanzania

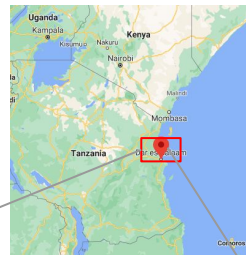
Project information

Empower is collaborating with the **Environmental Conservation Community of Tanzania (ECCT)** to incentivise and improve plastic waste pollution in Dar Es Salaam, Tanzania with local waste collectors.

Partner organisation information

ECCT is a non-governmental organization registered in 2020 with the main goal and commitment of managing and conserving the environment in Tanzania's mainland, focusing on the coastal areas. ECCT envisions having a responsible community in conserving the environment. The organization's mission is to advocate environmental conservation activities to ensure sustainable living by engaging, informing, and inspiring communities to protect and manage the environment for sustainable development of the current and future generations. They are hosting monthly beach clean-ups in collaboration with Empower and other local cleanup organizations.

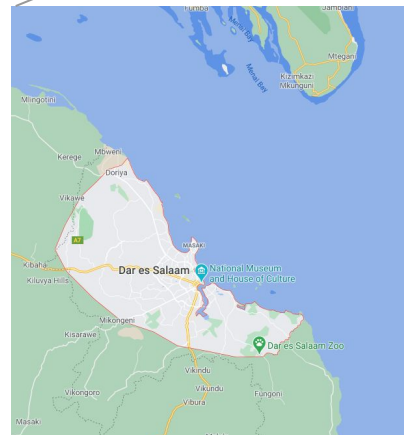
Website: <https://www.facebook.com/ecct.tz/>



Activity: Engaging local communities and organising plastic collections.

Types: Ocean Bound Plastic, PET, HDPE, PE, PS, LDPE.

OBP plastic collected from Mbezi Beach, January 2021



ECCT is located in Dar Es Salaam, Tanzania, the city is facing the Indian Ocean



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Cleanup Data

Period cleaned up: June 2021
Certificate amount: 361 KG
Plastic cleaned up: PET
Handling: Collection, compression and delivery

Location

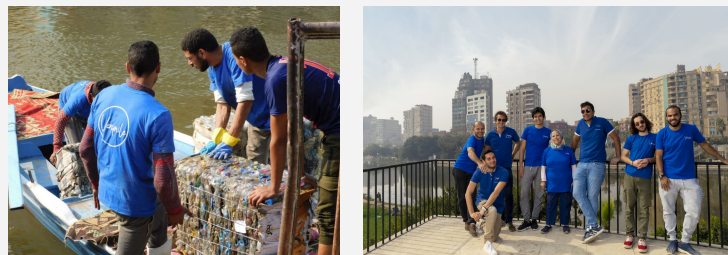
Cleanup location: [Oursaya Island, Cairo, Egypt](#)



Activity



Local organisation VeryNile



COLLECTION PROJECT

Cairo, Egypt



Project information

Empower collaborates with **VeryNile** to socially and economically empower local fishermen to clean the Nile on a daily basis and increase incentives for Nile's fishermen to collect more plastic from the river. Every day, this new green army removes an average of 100 kg of plastic waste from the Nile.



In exchange for cleaning the Nile, fishermen receive a financial incentive (per kg of trash collected), social insurance and social services (access to educational and healthcare services), as well as environmental workshops and trainings

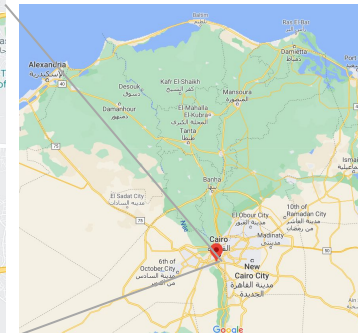
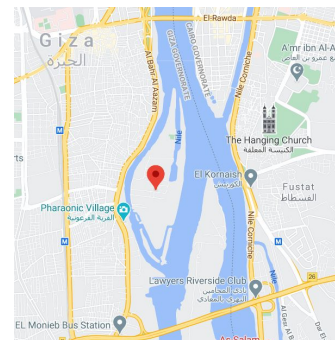
Partner organisation information

VeryNile was created in 2018 as an initiative that breaks boundaries through its wide range of ideas, strong commitment to action, and ability to bring together multi-sectoral volunteers and partners. The Nile is a symbol of Egyptian heritage and a source of life for Egypt. However, according to the World Economic Forum, the Nile is one of the biggest contributing rivers to garbage in the world's oceans. By cleaning the Nile, raising awareness about the importance of reducing plastic consumption, and empowering local communities, VeryNile ensures that its impact is not just clear on a local and regional level, but on a global one as well. VeryNile is supported by the Ministry of Environment.



The collected recyclables are segregated and compacted in VeryNile's Fishermen Hub which is located on Qursaya Island, before being sold back to recycling facilities to recreate new products

Activity: Waste collection and processing
Types: Mainly PET bottles



VeryNile's facilities are located at Qursaya Island on Nile, Cairo

Website: <http://verynile.org/>